



## Sponsorship & Exhibition Opportunities

Promote yourself as a key player and have your branding reach the delegates at the event, and the wider battery professional community. What better way to build your market position than by affiliating your company with this exciting event ?

**Benefit from an overall communication campaign** aimed at all batteries professionals. A brochure mailed directly in **12,000 copies** to companies active in the field of raw materials, electronic devices, battery manufacturing, environment and recycling, charging and testing system, battery powered products and systems. **150,000 e-mailings. Institutional, media and press partnerships.**

Please find below an outline of the standard sponsorship and exhibition packages we can offer. The breakdown of the packages can be seen below with details in the following pages.

<b><u>Package</u></b>	<b><u>Price</u></b>
<b>Platinum Sponsor</b> .....	20 000 €
<b>Gold Sponsor</b> .....	15 000 €
<b>Silver Sponsor</b> .....	10 000 €
<b>Dinner Reception Sponsor</b> .....	7 000 €
<b>Battery Tech Show</b> .....	6 000 €
<b>Workshop Sponsor</b> .....	6 000 €
<b>Lunch or Cocktail Sponsor</b> .....	6 000 €
<b>Badges and Lanyard Sponsor</b> .....	5 000 €
<b>USB Key Sponsor</b> .....	5 000 €
<b>Refreshment Break Sponsor</b> .....	4 000 €
<b>Congress Note Pad Sponsor</b> .....	4 000 €
<b>Advertising</b> .....	2 500 €
<b>Exhibition Stands</b> ..... from.....	1 900 €

# Platinum Sponsor

# 20 000 €

## One Position Only

The congress gold sponsorship package combines marketing and branding before the event and maximum exposure during the conference. As Platinum Sponsor of the conference, your name will be the most prominent ensuring maximum exposure among the leading companies of the industry.

### Pre-Event Marketing

- Company logo on all pre-event collateral with the mention "gold sponsor"
- Company logo on show website home page with the mention "gold sponsor"
- Banner advertisement rotating on Batteries 2009 home page web site
- Full-page advertising (premium position) in the official brochure
- One white paper signed by your company announced by emailing and downloadable from the congress web site

### Event Marketing

- One keynote Speaker Presentation position for a senior executive presenter.
- One 5 minute advertising space broadcasted in a plenary session
- One corporate white paper inserted into congress proceedings USB key
- Company logo displayed prominently on the congress bag
- Opportunity to insert up to two promotional items in congress bag
- Company logo on official sponsor signboard
- 4 congress passes (exhibition +conference)
- 12 exhibition passes (with a maximum of 5 passes for staff)
- For additional exhibition pass needed, please refer to the organisation committee

### Exhibition

- A 18 square meters equipped booth (signage with the name of your company, partitions, electricity (2KW), carpet , internet access ,1 spotlight per 3m<sup>2</sup> of space , plug point, 1 table, 2 chairs)

### Dinner Reception Sponsor

- Opportunity to host the congress dinner reception of the congress
- Company logo and profile on the congress web site as "Dinner Reception Sponsor"
- Company logo and profile in the official brochure as "Dinner Reception Sponsor"
- Recognition of the "Dinner Reception Sponsor" from the Congress Chairman
- A 5 minute presentation during the Reception itself
- Logo branded on invitation card, banners, table, signage and menus
- 5 invitations to the dinner
- Opportunity to organize a special event/animation during dinner (on demand)
- Includes catering costs

### Badges and Lanyard Sponsorship

- Your logo to be featured exclusively on the front of each badge.
- Your logo to be featured exclusively on the lanyard.

# Gold Sponsor

# 15 000 €

**Two positions Only**

The congress silver sponsorship package combines marketing and branding before the event and maximum exposure during the conference. As Gold sponsor of the conference, make your brand one of the most visible at the event.

## **Pre-Event Marketing**

- Company logo on all pre-event collateral with the mention "silver sponsor"
- Company logo on show website home page with the mention "silver sponsor"
- Banner advertisement rotating on programme page of the web site
- Half-page advertising in the official brochure ( print and electronic formats )
- One white paper signed by the company announced by email and Downloadable from the congress web site

## **Event Marketing**

- One speaker presentation position
- One 5 minutes advertising space broadcasted in the plenary conference room
- Company logo displayed prominently on the congress bag
- Opportunity to insert one promotional items in congress bag
- Company logo on official sponsor signboard
- 3 congress passes (exhibition +conference)
- 10 exhibition passes (with a maximum of 4 passes for staff)
- For additional exhibition pass needed, please refer to the organisation committee

## **Exhibition**

- A 15 square meters equipped booth (signage with the name of your company, partitions, electricity (2KW), carpet , internet access ,1 spotlight per 3m<sup>2</sup> of space , plug point, 1 table, 2 chairs)

## **Lunch or Cocktail Reception Sponsor**

- Opportunity to host one of the 3 lunches or the cocktail reception
- Company logo and profile on the congress web site as " Lunch/Cocktail Sponsor"
- Company logo and profile in the congress brochure as "Lunch/Cocktail Sponsor"
- Recognition of "Lunch/Cocktail Reception Sponsor" from the Chairman during his introduction speech
- A 5 minute presentation within the Exhibition Area prior to lunch or cocktail
- Logo branded banners and buffet signage
- Includes catering costs

# Silver Sponsor

# 10 000€

**Four positions Only**

The congress bronze sponsorship package combines marketing and branding before the event and maximum exposure during the conference. As Silver sponsor of the conference, benefit from excellent branding and recognition during the conference.

## **Pre-Event Marketing**

- Company logo on all pre-event collateral with the mention " bronze sponsor"
- Company logo on show website home page with the mention "bronze sponsor"
- Quarter-page advertising in the official brochure ( print and electronic formats )

## **Event Marketing**

- Company logo on official sponsor signboard
- 3 congress passes (exhibition +conference)
- 8 exhibition passes (with a maximum of 3 passes for staff)
- For additional exhibition pass needed, please refer to the organisation committee

## **Exhibition**

- A 12 square meters equipped booth (signage with the name of your company, partitions, electricity (2KW), carpet , internet access ,1 spotlight per 3m<sup>2</sup> of space , plug point, 1 table, 2 chairs)

## **Refreshment Break Sponsor**

- Opportunity to host one refreshment break during the conference
- Company logo and profile on the congress web site as " Refreshment Break Sponsor"
- Company logo and profile in the congress brochure as " Refreshment Break Sponsor"
- Logo branded banners and buffet signage
- Includes catering costs

# Additional sponsorship Opportunities

## **Battery Tech Show**

**6.000 €**

Promote directly your products and your services by organizing a 15 minute technical workshop aimed at all participants.

- A 15 minute presentation in the Battery tech show place, next to the exhibition area
- Your logo printed on the program with the mention " Battery Tech show Sponsor "
- Your logo featured on the screen in the Battery Tech Session
- Your brochure to be distributed to attendees in the Battery tech show place
- Your logo featured on the web site
- 2 congress passes (exhibition +conference)

## **Workshop Sponsorship**

**6.000 €**

Differentiate your company from competitors in your specific area of expertise by sponsoring the workshop or the session related to your markets.

- Your logo printed on the program with the mention " Workshop Sponsor "
- Your logo featured on the screen in the workshop room
- Your brochure to be distributed to attendees in the workshop room
- Co introduction of the subject with the session chairman
- Your logo featured on the web site
- 2 congress passes (exhibition +conference)

## **Dinner Reception Sponsor**

**7.000€**

Get the opportunity to host the congress dinner reception held by the congress organiser, which will take place the second evening of the congress.

- Company logo and profile on the congress web site as " Dinner Reception Sponsor"
- Company logo and profile in the congress brochure as " Dinner Reception Sponsor"
- Recognition of the " Dinner Reception Sponsor" from the Congress Chairman
- A 5 minute presentation during the Reception itself
- Logo branded on invitation card, banners, table, signage and menus
- Opportunity to organize a special event/animation during dinner (on demand)
- Two congress passes (exhibition +conference)
- 5 invitations to the dinner for your colleagues and clients
- Includes catering costs

## **Lunch or Cocktail Reception Sponsorship**

**6.000 €**

Benefit from effective networking opportunities and additional visibility among attendees by sponsoring this hospitality event. The lunch or the cocktail reception is strategically positioned to drive traffic on your booth and to increase your exposure.

- Your logo printed on the program with the mention "Lunch or cocktail sponsored by"
- Your logo featured on banners, placards and buffet in the Lunch or cocktail Break area
- A 5 minute presentation within the Exhibition Area prior to lunch or cocktail.
- Your logo featured on the web site
- Two congress passes (exhibition +conference)

**Refreshment Break Sponsorship****4.000 €**

Solidify business relationship by offering attendees a chance for relaxation and renewal during the program. Enjoy effective networking with your clients and prospects in an informal atmosphere.

- Your logo printed on the program with mention " Refreshment break sponsored by".
- Your logo featured on banners, placards and table top in the Coffee Breaks area.
- Your logo featured on the web site
- One congress pass (exhibition +conference)

**Badges and Lanyard Sponsorship****5.000€**

Make a positive impression by sponsoring Badges and Lanyards. Your company logo will be featured prominently on every attendee badge and lanyard during all the conference.

- Your logo featured exclusively on the front of each badge.
- Your logo featured exclusively on the lanyard.
- Your logo featured on the web site
- One congress pass (exhibition +conference)

**USB Key Sponsorship****5.000 €**

Increase awareness around your brand and promote your company through exclusive USB Key Sponsorship.

- Your logo printed on the USB key.
- Your company profile in the USB key.
- Your logo featured on the web site
- One full colour page advertising in the USB key.
- One congress pass (exhibition +conference)

**Congress Notepad & Pen****4.000 €**

- Place your company name and logo directly into the hands of all attendees.
- Your logo featured on the web site
- One congress pass (exhibition +conference)

**Advertisement**

Promote your latest products and innovations by advertising in the final program.

- Full-page advertising in the official brochure **2.500 €**
- Full-page advertising premium position **3.000 €**

# Exhibition Stand

➤ <b>3m x 4m Booth</b> + 3 congress Passes (exhibition +conference)	<b>6.200 €</b>
➤ <b>3m x 3m Booth</b> + 2 congress Passes (exhibition +conference)	<b>4.700 €</b>
➤ <b>3m x 2m Booth</b> + 1 congress Passes (exhibition +conference)	<b>3.200 €</b>
➤ <b>2m x 2m Booth ( start up corner )</b>	<b>1.900 €</b>

## Shell scheme stand includes:

- Signage with the name of your company
- Partitions
- Electricity
- Carpeting
- Tables
- Chairs
- 1 spotlight per 3m<sup>2</sup> of space
- Plug Point
- Extra will be at your charge.

## Exhibition Package also includes:

- Your Company logo displayed prominently on all event collateral
- Your company profile on Batteries 2009 web site
- 6 exhibition passes (with a maximum of 2 passes for staff)
- Start-up corner : 2 passes only
- For additional exhibition pass needed, please refer to the organisation committee

# Event Management Services

## Quotations and prices on demand

You want to invite your clients in a privileged way?  
You want to meet your present and potential partners?  
You want to roll your own network?

We can organize your personalised event during the BATTERIES Congress !

- VIP dinner
- Corporate seminar
- Pre or Post event
- Special animation during the congress

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A dedicated project manager will head up a team of specialists to manage the logistical aspect of your event planning. By having all the event services in-house, the benefit to you will be a seamless, efficient and cost effective program.

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